

2017-2018 Assessment Cycle VPAA_Study Abroad

Mission (due 12/4/17)

University Mission

The University of Louisiana at Lafayette offers an exceptional education informed by diverse worldviews grounded in tradition, heritage, and culture. We develop leaders and innovators who advance knowledge, cultivate aesthetic sensibility, and improve the human condition.

University Values

We strive to create a community of leaders and innovators in an environment that fosters a desire to advance and disseminate knowledge. We support the mission of the university by actualizing our core values of equity, integrity, intellectual curiosity, creativity, tradition, transparency, respect, collaboration, pluralism, and sustainability.

University Vision

We strive to be included in the top 25% of our peer institutions by 2020, improving our national and international status and recognition.

College / VP and Program / Department Mission

Mission of College or VP-area

Provide the mission for the College or VP-area in the space provided. If none is available, write "None Available in 2017-2018."

Mission of Program / Department

Provide the program / department mission in the space provided. The mission statement should concisely define the purpose, functions, and key constituents. If none is available, write "None Available in 2017-2018."

The UL Lafayette Study Abroad Program provides a global opportunity to our students and faculty beyond their own heritage and education. We promote an academic experience that is valuable and essential to their development and understanding of other cultures.

Attachment (optional)

Upload any documents which support the program / department assessment process.

Assessment Plan (due 12/4/17)

Assessment Plan (Goals / Objectives, Assessment Measures and Criteria for Success)

Assessment List

Goal/Objective	raise visibility and awareness of study abroad opportunities to students and faculty
Legends	OO - Outcome/Objective (administrative units);
Standards/Outcomes	
Assessment Measures	

	Assessment Measure	Criterion	Attachments
	Direct - Engagement (Other)	quality and quantity of engagement in campus activities	
	Indirect - Activity Volume (Other)	increase number of mass emails and other forms of communication by one each year	
	Indirect - Administrative Communication (Other)	Increase number of administrators communicating to students and faculty about study abroad opportunities	

Goal/Objective	raise by 5% annually the number of students participating in study abroad opportunities(Imported)								
Legends	OO - Outcome/Objective (administrative units);								
Standards/Outcomes									
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Goal/Objective	increase student participants' satisfaction with the study abroad experience(Imported)								
Legends	OO - Outcome/Objective (administrative units);								
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The primary purpose of assessment is to use data to inform decisions and improve programs (student learning) and departments (operations); this is an on-going process of defining goals and expectations, collecting results, analyzing data, comparing current and past results and initiatives, and making decisions based on these reflections. In the space below, describe the program's or department's overall plan for improving student learning and/or operations (the "assessment plan"). Consider the following:

- 1) What strategies exist to assess the outcomes?
- 2) What does the program/department expect to achieve with the goals and objectives identified above?
- 3) How might prior or current initiatives (improvements) influence the anticipated outcomes this year?
- 4) What is the plan for using data to improve student learning and/or operations?
- 5) How will data be shared within the Program/Department (and, where appropriate, the College/VP-area)?

Assessment Process

Results & Improvements (due 9/15/18)

Results and Improvement Narratives

Assessment List Findings for the Assessment Measure level for raise visibility and awareness of study abroad opportunities to students and faculty

Goal/Objective	raise visibility and awareness of study abroad opportunities to students and faculty				
Legends	OO - Outcome/Objective (administrative units);				
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Assessment Measures	Assessment Measure		Criterion		
	Direct - Engagement (Other)		quality and quantity of engagement in campus activities		
	Indirect - Activity Volume (Other)		increase number of mass emails and other forms of communication by one each year		
	Indirect - Administrative Communication (Other)		Increase number of administrators communicating to students and faculty about study abroad opportunities		
Assessment Findings	Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
	Direct - Engagement (Other)	Has the criterion quality and quantity of engagement in campus activities been met yet? Met	In addition to our continued presence at Freshman Orientation, Freshman Week, Career Services Fair, Get on Board Day for		- Assessment Process: Continuous monitoring: Participate in Preview Days by having a booth at the exhibition; Work with deans

			<p>campus organizations, Study Abroad hosted panel discussions and table fairs, we also participated in a presentation in the College of the Arts to inform students of study abroad opportunities, the Majors Fair through Career Services, the Liberal Arts Day for incoming freshmen, spoke in UNIV 100 classes, and made class presentations when invited by professors. Study Abroad staff made presentations to the advisors of the Freshmen First Year Experience (train the advisors) and in a Programming PowWow with all student entities on campus to educate everyone about what we do and how we can share resources.</p>		<p>and faculty to target and increase presentations in classes. Continue to seek additional opportunities to make presentations and have booths to increase awareness of the program.</p>
	<p>Indirect - Activity Volume (Other)</p>	<p>Has the criterion increase number of mass emails and other forms of communication by one each year been met yet? Met</p>	<p>Emails were sent weekly (every 1-2 weeks previously) throughout the fall semester during our recruitment. We established a university wide Moodle course page from which we communicated program information to</p>		<p>- Assessment Process: Continuous monitoring: Continue monitoring response from the emails and explore methods of communicating with social media since students are paying less attention to email</p>

			potential participants.		message
	Indirect - Administrative Communication (Other)	Has the criterion Increase number of administrators communicating to students and faculty about study abroad opportunities been met yet? Not met	Three deans or other college administrators -- Business, Liberal Arts, and the Arts -- communicated Study Abroad information to their students. The College of Nursing had a change in the dean's position.		- Assessment Process: Continuous monitoring: We will work with deans and associate deans of each college and department heads of each academic department to increase their knowledge of the study abroad programs and encourage them to regularly communicate study abroad opportunities to their students.

Assessment List Findings for the Assessment Measure level for raise by 5% annually the number of students participating in study abroad opportunities(Imported)

Goal/Objective	raise by 5% annually the number of students participating in study abroad opportunities(Imported)				
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	Indirect - Activity Volume (Other)	Has the criterion increase number of students studying abroad by 5% every year; we aim to raise the number of students studying abroad by 5% each year; historical enrollments: 2013-93, 2014-87, 2015-81, 2016-103;2017-69; target for 2018 is 72 been met yet? Met	In 2018 , 99 students participated in three of our Study Abroad programs, an increase of 43% over 2017. Initially 118 students applied to participate but 19 withdraw prior to the start of the programs due to personal or financial reasons. The Paris program did not have a sufficient number of students to make the program financially feasible.		- Assessment Process: Continuous monitoring: We are starting recruitment efforts earlier than in previous years and building consistency among faculty who are teaching in the programs to allow students to be able to plan for participation in future years. Additionally, we are continuing to increase our promotions to all university students.
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Assessment List Findings for the Assessment Measure level for increase student participants' satisfaction with the study abroad experience(Imported)

Goal/Objective	increase student participants' satisfaction with the study abroad experience(Imported)														
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		satisfied or very satisfied with their overall study abroad experience. been met yet? Met	participated as evidenced by general comments made in the program evaluation. The evaluation does not currently have one specific question regarding overall satisfaction.		question to each program evaluation to allow for specific measurement beginning with the 2019 programs.
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Reflection (Due 9/15/18)

Reflection

The primary purpose of assessment is to use data to inform decisions and improve programs and operations; this is an on-going process of defining goals and expectations, collecting results, analyzing data, comparing current and past results and initiatives, and making decisions based on these reflections. Recalling this purpose, respond to the questions below.

1) How were assessment results shared in the program / department?

Please select all that apply. If "other", please use the text box to elaborate.

Distributed via email (selected)

Presented formally at staff / department / committee meetings (selected)

Discussed informally

Other (explain in text box below) (selected)

Distribute to Study Abroad Committee members via Moodle course site

2) How frequently were assessment results shared?

Frequently (>4 times per cycle)

Periodically (2-4 times per cycle)

Once per cycle (selected)

Results were not shared this cycle

3) With whom were assessment results shared?

Please select all that apply.

Department Head (selected)

Dean / Asst. or Assoc. Dean (selected)

Departmental assessment committee (selected)

Other faculty / staff (selected)

4) Consider the impact of prior applied changes. Specifically, compare current results to previous results to evaluate the impact of a previously reported change. Demonstrate how the use of results improved student

learning and/or operations.

Expanded engagement in university activities and communications contributed to increased awareness and enrollment in study abroad programs in 2017-18.

5) Over the past three assessment cycles, what has been the overall impact of "closing the loop"? Provide examples of improvements in student learning, program quality, or department operations that are directly linked to assessment data and follow-up analysis.

Adapted communications to be in alignment with student preferences, e.g., use of social media and learning management system (Moodle) to make communications more timely and effective. Coordinated efforts with non-academic departments on campus to increase visibility of study abroad programs through campus organizations and activities, which resulted in more awareness and higher enrollment in study abroad programs from 2017 to 2018.

Attachments (optional)

Upload any documents which support the program / department assessment process.